

## Conversion Hut Helps Key Credit Repair Grow Their Business By 50%

**Key Credit Repair** offers a service which helps individuals repair low credit ratings.

Before working with Conversion Hut, Key Credit Repair were sending a lot of traffic to their website, but not achieving the results they thought they were capable of.

### HOW WE DID IT

We Used Pay-Per-Click advertising paired with consistent landing page testing to drive growth in their business.

Increased  
Business By

▲ **50%** ||

Decreased Cost  
Per Conversion

▼ **23%** ||

Increased  
Conversion Rate

▲ **75%** ||

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Conversion Hut are amazing. Dale and his team are absolute gurus. My site was getting lots of traffic but we didn't know how to direct that traffic in a way to turn it into actual clients.

Their landing pages increased our conversions by over 25% overnight. This got us more qualified leads and dropped our cost per acquisition quite a bit.

This all adds up and helped our bottom line. Since hooking up with Conversion Hut we've grown our business almost 50% and we've asked Conversion Hut to take over our entire site management.

**Nikitas Tsoukalis**  
Founder & CEO Key Credit Repair

